



YOUNG  AFRICA
Empowering Young Leaders in Sierra Leone
Watch our Progress from 2011 to 2018!



How To Launch & Grow A Nonprofit



NONPROFIT MARKETING ROUNDTABLE

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Ormond Beach, Florida

Message

More...

-  Nonprofit Marketing Academy
-  University of Central Florida
-  See contact info
-  500+ connections

As the president of myMarketing Cafe, my...

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EXECUTIVE DIRECTOR, YOUNG VISION AFRICA
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Alan Chorun • 1st

Director Young Vision Africa/ Speaker (Issues related to serving in the developing world)/ Social Sciences Professor
UCC

Greater New York City Area

Message

More...

-  Young Vision Africa
-  Drew University
-  See contact info
-  See connections (111)

I've been an educator, music director and pastor who's created and/or led organizations that have served the following populations: homeless communities in Manhattan, Native American communities at the

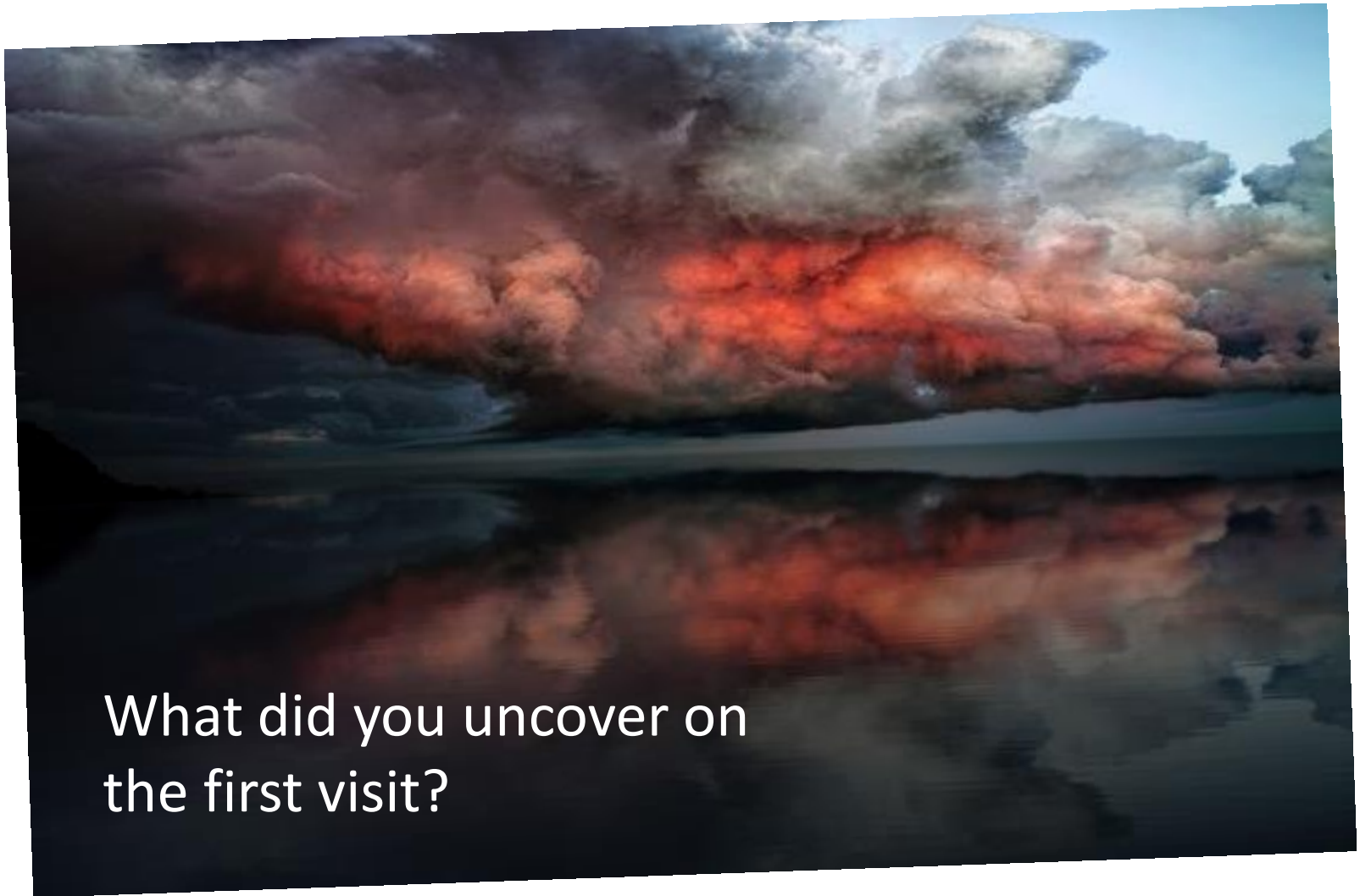
Today's Challenge:

How do I launch a nonprofit and find resources to help sustain it?

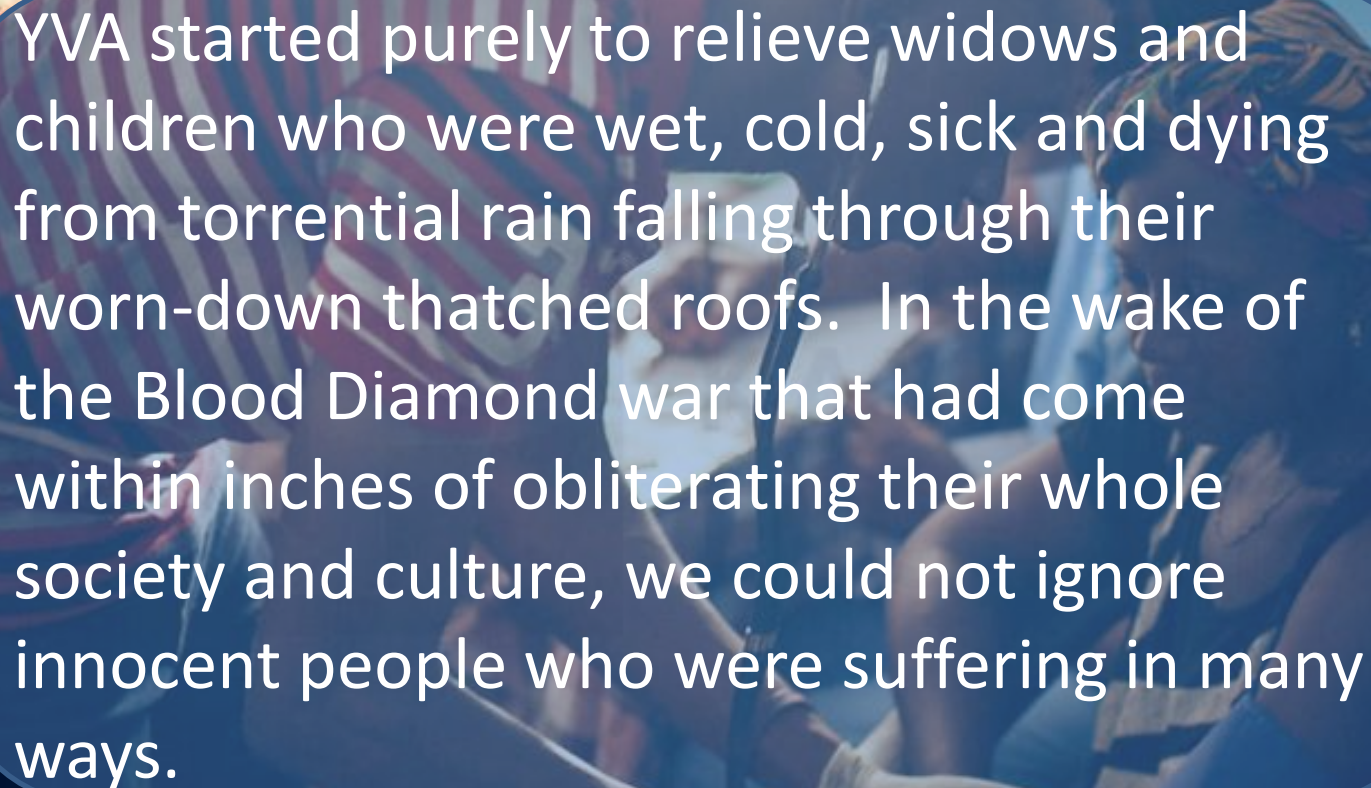


A photograph of two young girls of African descent hugging each other. The girl on the left is wearing a black and white checkered sleeveless top and has her arms around the girl on the right. The girl on the right is wearing a dark blue sleeveless top and has her arms around the girl on the left. They are standing in a room with a light-colored wall and a dark metal door with a decorative pattern. The floor is concrete and there is some debris in the background.

Why Did I Care?

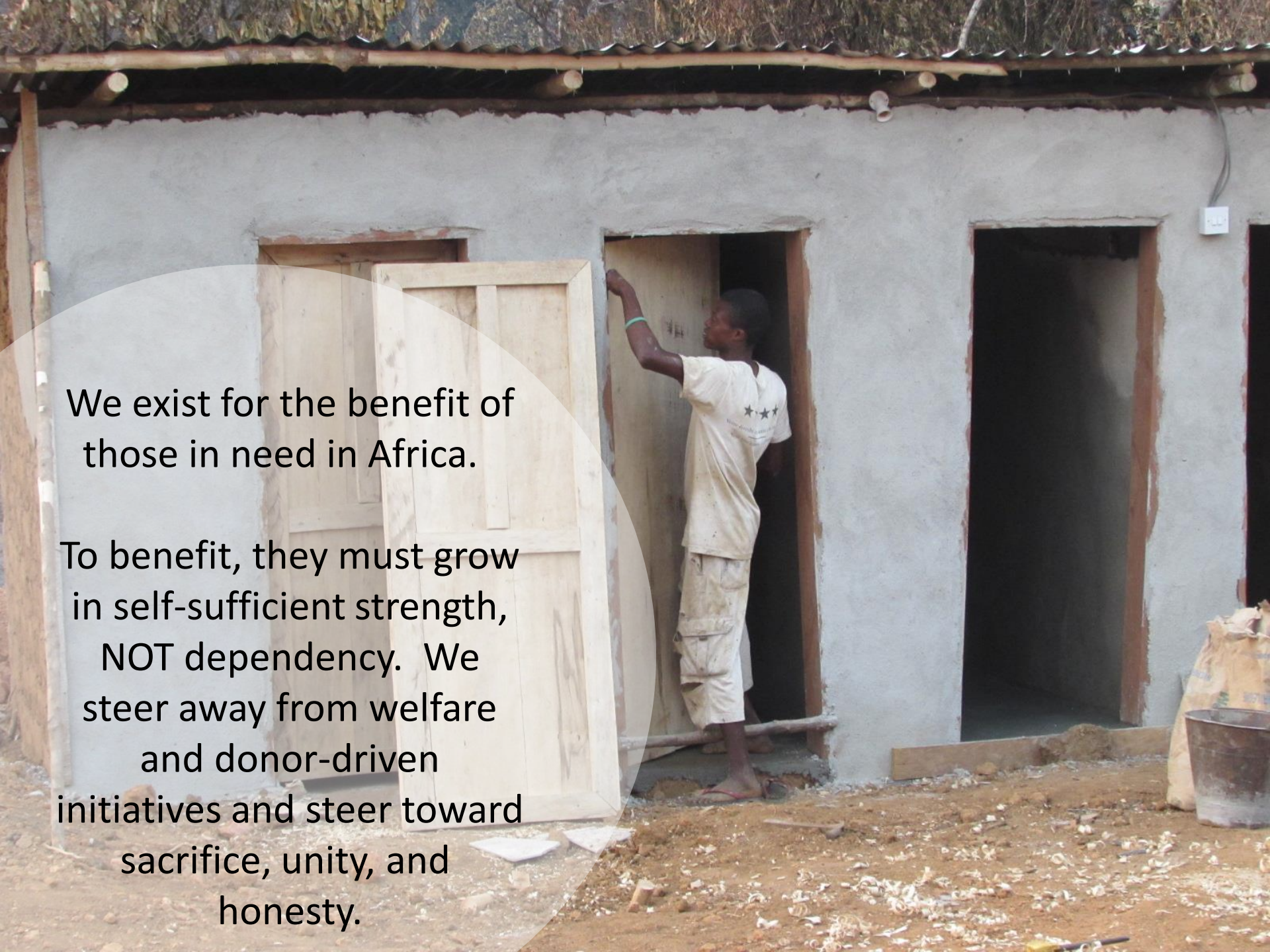


What did you uncover on
the first visit?



YVA started purely to relieve widows and children who were wet, cold, sick and dying from torrential rain falling through their worn-down thatched roofs. In the wake of the Blood Diamond war that had come within inches of obliterating their whole society and culture, we could not ignore innocent people who were suffering in many ways.

- Insufficient Housing
- Unclean Water Source
- Limited Educational Opportunities
- High Rate of Sexually Transmitted Diseases
- High Rate of Unwanted Pregnancies
- No Medical Care
- No Employment Opportunities
- Limited Supplies
- Limited Food Sources



We exist for the benefit of those in need in Africa.

To benefit, they must grow in self-sufficient strength, NOT dependency. We steer away from welfare and donor-driven initiatives and steer toward sacrifice, unity, and honesty.



How Did I Get Others
To Care?



How Did We Keep The Money
From Disappearing?

Why did we all want to expand and continue?







8

3-Family Homes

2

Major Well Repairs

60

Completed School Years

3

Years
of School Funding

2

Primary School Clinics

100

First Time Students

4


Environmental Students

1

New Medical
Center



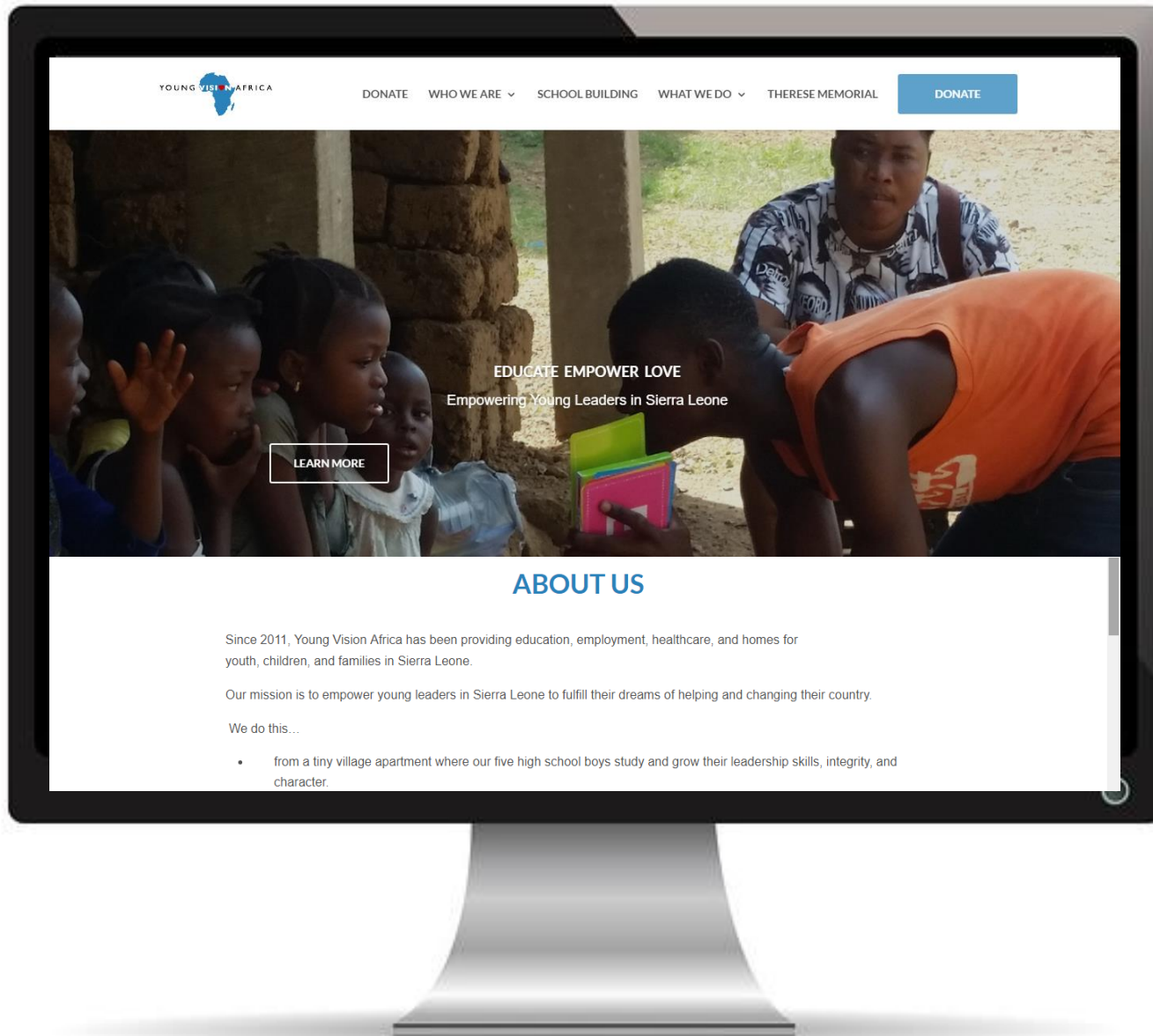
Villagers asked YVA to help launch a church and employ women as teachers.



**"We rise by
lifting others."**

**Is a 501c3
necessary?**

Future Marketing Strategies



- Partnerships with like-minded businesses
- Grant funding
- Executive Director Speaking Engagements
- Work Away Volunteer Projects
- Re-establishing past relationships lost due to employee attrition

Thank you!

Any Questions?