

# Nonprofit Workshop: Innovative Revenue & Resources



A half-day workshop to help nonprofits create diversified revenue streams, maximize marketing efforts, and access free resources.

November 13 - University of Central Florida - Daytona Beach Campus  
Building 140, Auditorium

## SPONSOR LOCAL NONPROFITS FOR PROFESSIONAL DEVELOPMENT

### Workshop Agenda

#### Nonprofit Challenges

Resolutions for Today's Top Nonprofit Challenges

#### Modern Marketing & Fundraising Essentials

Introduction to Integrated Nonprofit Marketing  
Revenue Diversification / Free Marketing Resources

#### Financial Planning & Data-Driven Culture

Planning for Long-Term Financial Health  
Using Data for Revenue Generation & Planning

#### Team Development & Technology

Mission-Focused Employee Development  
Identifying Free Training & Technology Resources

### Presented By

Spencer  Solutions.  NONPROFIT  
MARKETING  
ACADEMY

One Voice for Volusia  
*Connecting Our Community*

### Workshop Takeaways

- Access to Online Recording of Workshop
- Digital Workshop Guide
- One year free access to Online Marketing Courses
- Membership to Private Online Community

## Sponsorship Opportunity

### Businesses: Sponsor local nonprofits to attend the Workshop!

Many nonprofits do not have sufficient funding to pursue professional development opportunities. Your business can help local nonprofits thrive by purchasing a ticket(s) for a nonprofit(s). Tickets are \$149/person. You purchase the space and we will help find a nonprofit(s) to fill the seats.

Name of Company: \_\_\_\_\_

Authorized Sponsor Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Phone (include extension, if appl.) \_\_\_\_\_

Number of seats you wish to sponsor: \_\_\_\_\_ Signature of Sponsor Contact \_\_\_\_\_

Please email form to [beckyspencer@ebpnet.com](mailto:beckyspencer@ebpnet.com) or call 386-843-8981. Your sponsorship may be a tax-deductible donation as it will be submitted to One Voice for Volusia a 501(c)3 organization.